DESIGN&PITCH CHALLENGE

POLLUTION SOLUTION: RUBRIC

GRADING RUBRIC

	Getting Started	Improving	Good	Excellent
Choosing a liquid product to repackage.	We chose a liquid product, but did not describe anything about this product or its packaging.	We described the liquid product we chose, but we did not present any research to support why we chose it.	We described the liquid product we chose and presented research to support why we chose it.	We described the liquid product we chose, presented research to support why we chose it, and identified issues with its current shipping method.
Create your prototype or model.	We did not create a model or prototype.	We created a sketch or model of our solution, but did not label its dimensions or describe the volume it could hold.	We created a sketch or model of our solution, and labeled its dimensions but did not describe the volume it could hold.	We created a sketch or model of our solution, and labeled its dimensions and described the volume it could hold.
Shipping your product for distribution.	We did not create a plan for shipping our newly packaged product.	We created a sketch or model for the shipping container itself but did not label its dimensions or describe the number of units it could hold.	We created a sketch or model for the shipping container itself and did not label its dimensions, but did not describe the number of units it could hold.	We created a sketch or model for the shipping container, labeled its dimensions, how many units it could hold, and compared it to the shipping solution of current plastic packaging.
Helping the environment.	We did not use math or science to explain how our product will help the environment.	We described the materials we used in our packaging, but did not use math or science to explain why it is better for the environment.	We described the materials we used in our packaging, and used math or science to explain why it is better for the environment.	We described the materials we used in our packaging. We used math or science to explain why our product is better for the environment. We explained where we will get the materials for our packaging.



