Publicly Available or Privately Held? Conducting Patent Searches — Student Answer Document

Name:	Class period:	
Double Or Incombile or Double or		

Part 2: Inspiring Designs

2. Take notes on the article about how companies innovate and keep growing without taking on too much risk.

Table 1: Article Questions

Innovate Your Way to Growth While Minimizing Risks		
What is the most important benefit of innovation within a company?		
How does anticipating a customer's needs play a role in New Product Development (NPD)?		
Why are the author's essential questions for manufacturers so important to NPD?		



Which "horizon" do you see yourself working on if you go into NPD? Why?	
What is an "intrapreneur"?	

Part 3: Make It Your Own

1. Brainstorm with your group about an umbrella you could develop that you believe no one designed before. Record your ideas in a word cloud or list them here.

2. Add sketches here, along with a list of keywords you can use to start your patent search.





6. Write a brief paragraph explaining why you believe your design is different enough from prior patented designs to warrant your own patent. Include any relevant product or manufacturing documentation.
Reflect and Apply:
What specific information would you need for each of the data packages you've reviewed to substantiate your patent?
2. What information is the hardest to document for a patent application?
3. How are the drawings created for patent applications important? What other data formats would be helpful in modern-day patent applications?

"This collection was developed in partnership between JASON Learning and Portsmouth Public Schools, supported by a GO Virginia Region 5 Economic Growth and Diversification grant."



