

Publicly Available or Privately Held? Conducting Patent Searches — Student Answer Document

Name: _____

Class period: _____

Part 2: Inspiring Designs

2. Take notes on the article about how companies innovate and keep growing without taking on too much risk.

Table 1: Article Questions

Innovate Your Way to Growth While Minimizing Risks	
What is the most important benefit of innovation within a company?	
How does anticipating a customer's needs play a role in New Product Development (NPD)?	
Why are the author's essential questions for manufacturers so important to NPD?	

6. Write a brief paragraph explaining why you believe your design is different enough from prior patented designs to warrant your own patent. Include any relevant product or manufacturing documentation.

Reflect and Apply:

1. What specific information would you need for each of the data packages you've reviewed to substantiate your patent?
2. What information is the hardest to document for a patent application?
3. How are the drawings created for patent applications important? What other data formats would be helpful in modern-day patent applications?

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